



Driving change

CHANGE

Each content can be adapted according to your needs.

PEDAGOGICAL OBJECTIVES

- Create a simple and safe environment to support the complexity of change
- Analyze, map, and explain the changing environment
- Get a global overview of the change management frameworks (Prosci ADKAR® Model, WeChange Model)
- Use the agile mindset and design approaches to redirect when faced with change during the initiative

TOPICS COVERED

Change is everyone's responsibility and must be based on a progressive, measurable and impactful approach. Get a global overview of sequential and more iterative management frameworks and how to manage initiatives on the people side of transformations at the organizational level.

1. Understand the Change

What is change management?
Why use change management?

2. Design the Change

How to set up the organizational Change Management approach for your initiative?
Define a “Change Framework strategy” and deploy the change increments.

3. Implement and live the Change

How to implement the designed OCM approach during your initiative?
Measure adherence, manage resistance and rely on relays to sustain the change.

4. Anchor the Change

How to anchor the new changes within your organization?
Use a case exercise to practice.



Recommended duration

2 days



Prerequisite

Managers facing change resistance

[To learn more](#)